

Britain's Premier Holiday Location Now Easier to See

The many attractions of Britain's most visited area outside of London, the Cotswolds region, are now even easier to see for Gulf and Arabs holidaymakers this summer, according to representatives of The Cotswolds Attractions Group.

Malvern Hills



The Cotswolds region is famous for its beautiful rural setting and deliciously delectable English villages, combined with some of the finest restaurants, hotels, and visitor attractions in the UK.

The Cotswolds Attractions Group is composed of 22 of the finest visitor attractions in the region who work together to promote tourism. A new initiative from The Cotswolds Attractions Group is aimed at making life easy for group travel organisers.

Ready-made itineraries combine neighbouring attractions with

advice on the prettiest places to stop en route. They not only highlight the best of the visitor attractions in the area, but also provide helpful suggestions for coach driving routes, good stopping places, and information on mileage and times. All the thinking is done for the group travel organiser – making planning delightfully easy.

Cotswold stone cottage in - Cirencester



Cotswold stone cottage in - Cirencester



Malvern hills - Herefordshire



"The Cotswolds region has something to suit all tastes, from glorious gardens and historic houses to fascinating museums and bird parks. Combine these with charming towns and villages such as Tetbury, Painswick, or Chipping Campden, and you are guaranteed a glorious day of sightseeing in Britain," said Carol Maddison, VisitBritain's

Marketing Manager – UAE.

This charming countryside is an ideal getaway for UAE and Arab visitors looking to escape their hectic pace of life and hot summer temperatures. The timeless quality of the place entices visitors to relax while discovering the rich history and culture of its towns such as Cheltenham and Bath.

Cotswolds' appeal lies in its rolling hills dotted with quaint villages, where the streets are lined with charming, centuries-old houses and half-timbered buildings dating from the Middle Ages. Ancient and immaculately preserved limestone villages nestle in hidden valleys amongst

the breathtaking beauty of the countryside.

Tourists can shop at some of the oldest chartered weekly markets in the country, stroll around the market town to shop or take time out for a leisurely ramble and stop for a meal in a traditional pub.

Painswick Gloucestershire

